



### Vision

To be one of the major advertising agencies & hotel supplies in the region.

### Mission

Professional services that provides the highest standards of quality and efficiency to fulfill the marketing objectives of our clients.

### **Values**

Creativity, Reliability, Integrity, Competency, Credibility, Independence, Excellence, Transparency.

Gernava is specialized in advertising & hotel supplies, it offers consultancy in media planning and creative solutions, developing concepts, corporate identity and strategies to create strong corporate image along with hotel supplies and amenities.

With a long experience to our credit, we create vision for our clients to give them a strong corporate image, which give the desired feedback and reach optimum levels of their turn-over.

Our long term strategic thinking and services strengthened by creativity and effective media buying give us an excellent record of account management.

As a Business Partners, we also manage to solve our client's problems with consideration to their budget which lead to strong business results.

## **Advertising Services:**

- Creative Execution.
- Advertising Solutions.
- Below The Line Support.
- Advertising Strategy & Planning.
- Branding.
- Media Buying.

- Gift Items.
- Advertising Consultancy.
- Multimedia Production.
- Managing & Creating Corporate Identities.

### **Hotels Services:**

Creator of **Hotel Corporate** Identities & Advertising Guidelines.

Provider of All Kinds of **Hotel Collaterals** Matching the Corporate Identities.

Supplying of **Room Amenities** with A Competitive Quality & Prices.

We are one source provider

# **Advertising**

Creative Materials





Client: Le Meridien



Client: Al Marwa Tower - Jiwar





Client: Ajyad Makkah Makarem Hotel

Client: Le Meridien

# Advertising



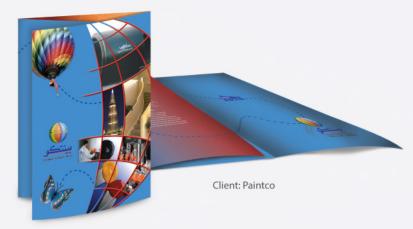




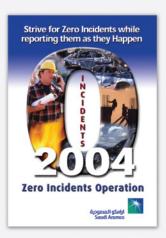












Client: Saudi Aramco



Client: Ministry of Petroleum and Mineral Resources

# **Advertising**

Creative Materials



Client: Banajah

Client: Dr. Khalid Edrees Clinic



Client: Medax Medical Accesories Inc.





### **Hotels Services:**

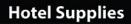
At Gernava Hotel Supplies Company we supply independent hotels with a wide variety of guest amenities and in room accessories. We pride ourselves in providing a quality, personal service to our clients, who include some of the finest hotels in the world such as Le Meridien, Al-Safwah Royale Orchide Makkah and Al-Hamra Best Western.

We are one source provider

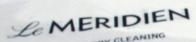








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AL SAFWAH ROYALE ORCHIO

SHOE BAG

LE MERIDIEN

## **Clients**

#### Our Partners





















































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